



CAREER OVERVIEW

July 2023 –
Principal Urban Planner, Echelon

June 2021 – June 2023
Senior Urban Planner, Echelon

Aug 2019 – May 2021
Senior Strategic Planner, Melton City
Council

Aug 2018 – Aug 2019
Senior Major Developments Planner,
Melton City Council

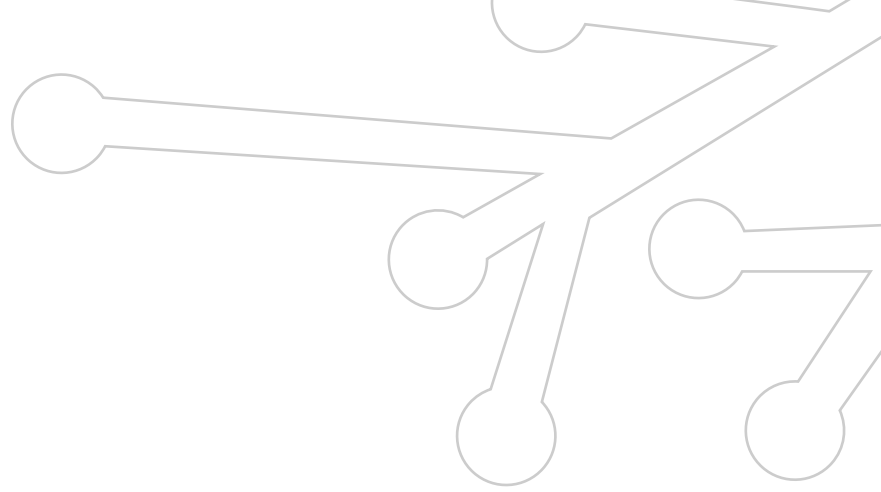
Aug 2017 – Aug 2018
Major Developments Planner, Melton City
Council

Jan 2015 – Jul 2017
Planner, KTB Planning (New Zealand)

Sept 2014 – Dec 2014
Planning Assistant, KTB Planning (New
Zealand)

QUALIFICATIONS

Bachelor of Environmental Planning -
Waikato University (New Zealand)



Daisy Ager

PRINCIPAL URBAN PLANNER

Daisy has nine years of experience working on a range of planning projects in both Victoria and New Zealand. She has experience in preparing strategic plans such as Precinct Structure Plans, Revitalisation Plans and Urban Design Frameworks. She also has experience in assessing and preparing development applications for mixed-use projects, commercial projects, and greenfield subdivisions.

Daisy has a passion for Growth Area Planning in Victoria, particularly the implementation of Development Contribution Plans and Infrastructure Contribution Plans in providing new communities with access to facilities and infrastructure early. Daisy is experienced in negotiating works in kind arrangements and S173 agreements and has in depth knowledge of how ICPs are administered from a Council perspective.

Daisy has worked on both statutory and strategic based projects having worked on major PSPs and subdivision within both the Melbourne Growth Corridor and Regional Victoria. She enjoys managing projects and engaging with sub consultants on joint projects.

She develops strong rapport with stakeholders and thrives on effectively managing conflicting points to reach an outcome that is acceptable for all parties and achieves set planning objectives.



Project Experience

DEVELOPMENT FACILITATION & PROJECT APPROVALS

Daisy has substantial experience in assisting clients to prepare and obtain development approvals. This included preparing development applications and planning reports, co-ordination of specialist project consultants, and ongoing negotiation with the relevant stakeholders.

Some of the major development projects Daisy lead are:

- Project managing the various Smiths Lane Estates in Clyde North on behalf of Mirvac
- Project managing the various Botanical Estates in Mickleham on behalf of Satterley
- 1300 lot greenfield subdivision in Mickleham
- 300 Lot subdivision in Warragul
- Assisting in the master planning process for the two Major Town Centres in the Smiths Lane (Casey) and Olivine Estates (Whittlesea).

STRATEGIC ADVICE AND PROJECTS

Some of the recent strategic projects Daisy has worked on include:

- Amess Road Precinct Structure Plan (Banner Asset Management)
- Geelong Long Term Settlement Boundary Review (City of Greater Geelong)
- Melton High Street Revitalisation Plan (Melton City Council)
- Horsham City Urban Renewal Project (Horsham Rural City Council)
- Aintree Urban Design Framework (Melton City Council)
- Ballarat West Freight Hub Rezoning on behalf of Development Victoria
- Negotiating Infrastructure Contributions Plans Works in Kind Agreements and S173 Agreements on behalf of clients