

CAREER OVERVIEW

March 2022 -Senior Urban Planner, Echelon

May 2018 – March 2022 Statutory Planner and Strategic Planner, Maroondah City Council

December 2015 – May 2018 Planner, Mornington Peninsula Shire Council

March 2015 – December 2015 Student Planner, Whitehorse City Council

QUALIFICATIONS

2012 - 2016 Bachelor of Urban and Regional Planning – RMIT University (Melbourne, Australia) with First Class Honours

Certificate III in Business Administration

MEMBERSHIP

Planning Institute of Australia (Victorian Division Committee Member)

AWARDS

2021 LGPro Australasian Management Challenge – First Place Winners "Realm Collective" team representing Maroondah City Council



SENIOR URBAN PLANNER

Michelle is a passionate urban planner with 8 years of statutory and strategic planning experience in private consultancy and urban and regional Councils. She has worked on a range of complex and major development planning permit applications, planning scheme amendments and has appeared before the Victorian Civil and Administrative Tribunal (VCAT) and the Building Appeals Board (BAB). Her specialisation is in statutory planning and implementation of strategic planning projects.

Michelle's experience provides a unique insight into how planning policies, procedures and politics combine to influence decision-making. This, along with her indepth knowledge of the Victorian Planning System and ability to build relationships across Council and key stakeholders allow her to anticipate and proactively resolve issues in the planning approvals process and in strategic planning projects.

Michelle is an enthusiastic, conscientious, and personable urban planner with a bias to action. Her strong analytical, technological and people skills give her the ability to connect with people of all backgrounds, to find practical win-win solutions for projects, and synthesise complex planning issues into clear and concise reports and diagrams.

Michelle is a valued team player and an emerging leader who is passionate about championing diverse teams and achieving excellent planning outcomes.



Project Experience

DEVELOPMENT FACILITATION & PROJECT APPROVALS

Michelle has substantial experience in assisting clients to prepare and obtain development approvals. This included preparing development applications and planning reports, co-ordination of specialist project consultants, and ongoing negotiation with the relevant stakeholders.

Some of the major development projects that Michelle has lead are:

- Project managing the various Olivine Estate precincts in Donnybrook on behalf of Mirvac.
- Project managing the various Verdant Hill neighbourhoods in Tarneit on behalf of LLT Developments.
- Cohousing development in Brougham Street, Eltham (21 dwellings)
- Ballarat West Employment Zone (BWEZ) on behalf of Development Victoria including due diligence advice

Michelle also has extensive experience to advise on infill residential developments and subdivisions, major commercial and industrial developments, liquor license and signage applications, development in the green wedge and bushfire prone areas, right down to complex legal matters such as the removal and amendment of Restrictive Covenants and Section 173 Agreements.

STRATEGIC ADVICE AND PROJECTS

Some of the recent strategic projects that Michelle has worked on include:

- Translation of the South Geelong Urban Design Framework (UDF) design objectives and strategies for strategic redevelopment sites into Design and Development Overlay schedules (Geelong City Council)
- Cremorne Creative Industries Hub Planning Scheme Amendment (Private client)
- Background Analysis and Planning Proposition for the St Kilda Live Music Precinct Planning Study (City of Port Phillip)
- Amendment C130maro Implementation of the Ringwood Metropolitan Activity Centre Masterplan 2018 and associated refresh of the Development Contributions Plan (Maroondah City Council)
- Policy-neutral translation of the Planning Policy Framework of Maroondah Planning Scheme (Maroondah City Council)